

STATE OF CONNECTICUT
OFFICE OF THE ATTORNEY GENERAL

ASSURANCE OF VOLUNTARY COMPLIANCE

1. This Assurance of Voluntary Compliance (“Assurance”) is entered into by the Attorney General of the State of Connecticut (“Connecticut Attorney General”), acting on his own behalf and as authorized by the Commissioner of the Connecticut Department of Consumer Protection; and AT&T Mobility, LLC, Cricket Wireless, LLC their respective brands, its subsidiaries, and its successors and assigns (collectively referred to herein as “AT&T Mobility Companies”).

BACKGROUND

2. This Assurance follows an investigation by the Attorneys General of the states of Alabama, Alaska, Arizona, Arkansas, California, Colorado, Delaware, District of Columbia, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, Wisconsin and Wyoming (Collectively, the “Participating States”) and communications between the Attorneys General and the AT&T Mobility Companies and TracFone Wireless, Inc., Cellco Partnership, d/b/a Verizon Wireless, and T-Mobile USA, Inc. (collectively the “Wireless Companies” and individually a “Wireless Company”). The investigation related to the advertising, marketing, and sales practices of the Wireless Companies and considered whether these advertising, marketing, and sales practices comply with the consumer protection and trade practice statutes and regulations, including the statutes listed in footnote two below¹ and/or the regulations promulgated pursuant to the same (collectively, “Consumer Statutes”). The advertising, marketing, and sales practices include, the following: (i) offering consumers wireless

¹ See generally, N.Y. EXEC. LAW § 63(12); N.Y. GEN. BUS. LAW §§ 349-50; TENN. CODE ANN. §§ 47-18- 104; ILLINOIS CONSUMER FRAUD AND DECEPTIVE BUSINESS PRACTICES ACT, 815 ILCS 505/1, *et seq.*; N.C.G.S. § 75-1.1; N.J.S.A. 56:8-2; P.A. UNFAIR TRADE PRACTICES AND CONSUMER PROTECTION LAW, 73 P.S. §§ 201-1 – 201-9.2; TEX. BUS. & COM. CODE ANN. §§ 17.41 through 17.63; RCW 19.86.020; ALASKA STAT. § 45.50.471; ALA. CODE § 8-19-1 *et seq.*; ARKANSAS CODE ANNOTATED § 4-88-107(A); ARIZ. REV. STAT. §§ 44-1521 TO 1534; CAL. BUS. & PROF. CODE § 17200 *et seq.*, § 17500 *et seq.*; C.R.S. § 6-1-101 *et seq.*; C.R.S. § 6-1-105(1); CONN. GEN. STAT. § 42-110b (a); D.C. CODE 28-3904; 6 DEL. C. § 2513; O.C.G.A. § 10-1-390 *et seq.*; HAW. REV. STAT. CHPTS. 480 AND 481A; IOWA CODE § 714.16; 61 IOWA ADMIN CODE 38.1; IDAHO CONSUMER PROTECTION ACT, TITLE 48, CHAPTER 6, IDAHO CODE; IND. CODE § 24-5-0.5-0.1, *et seq.*; K.S.A. § 50-623 *et seq.*; KENTUCKY REVISED STATUTES 367.170; UNFAIR TRADE PRACTICES AND CONSUMER PROTECTION LAW, LA. R.S. §§ 51:1401 *et seq.*; M.G.L. c. 93A, SECS 2 & 4.; MD. CODE ANN., COM. LAW §§ 13-101 through 13-501; 5 M.R.S.A. § 205-A ET SEQ; MICH. COMP. LAWS § 445.903; MICH. COMP. LAWS § 445.901 *et seq.*; MINN. STAT. §§ 325D.44, 325F.67, and 325F.69; 325F.69, SUBD. 1; §407.020 RSMO; MISSISSIPPI CONSUMER PROTECTION ACT, MS CODE ANN. §75-24-1 *et seq.*; MONT. CODE ANN. § 30-14-103; NEB. REV. STAT. §§ 59- 1601 to 59-1622 AND NEB. REV. STAT. §§ 87-301 to 87-306.; N.H. REV. STAT. ANN. § 358-A:1-7; NEW MEXICO UNFAIR PRACTICES ACT NMSA1978, §57-12-1 *et seq.* (1967); NRS 598.0903 *et seq.*; OHIO CONSUMER SALES PRACTICES ACT (“CSPA”), OHIO REVISED CODE 1345.01 *et seq.*, AND ITS SUBSTANTIVE RULES, 109-4-3-01, *et seq.* ; OKLAHOMA CONSUMER PROTECTION ACT, 15 O.S. §§ 751 *et seq.*; OREGON’S UNLAWFUL TRADE PRACTICES ACT, ORS 646.605 to 646.652; ORS 646.608(1)(b), (c), (e), and (s); R.I. GEN. LAWS § 6–13.1–1 *et seq.*; SOUTH CAROLINA CODE § 39-5-10 *et seq.*; SDCL CHAPTER 37-24; UTAH CODE § 13-11-4; VA. CODE ANN. §§ 59.1-196 to 59.1-207; 9 V.S.A. § 2453; FRAUDULENT REPRESENTATIONS. WIS. STAT. § 100.18(1), 100.20, and 100.207; and W. VA. CODE §§ 46A-1-101, *et seq.*; and WYO. STAT. ANN. § 40-12-101 through -114.

devices for free or at a reduced rate or no extra cost, (ii) offering to pay consumers' costs or fees if they switch carriers, (iii) offering wireless products or services at a reduced rate, whether in comparison to their own goods or services or those of third parties, (iv) offering to lease wireless devices, and (v) offering unlimited data on wireless devices (collectively, the "Covered Activities"). Simultaneous with the execution of this Assurance, the Participating States are entering into an Assurance of Voluntary Compliance with each of the other Wireless Companies on the same terms of this Assurance with the exception of the amount of the payment required pursuant to Paragraph 30.

3. The Attorneys General allege that the Wireless Companies have advertised some of their wireless products and services in various media, including print, television, and online, without clearly and conspicuously disclosing all of the material terms and conditions of their offers and, in some cases, failing to disclose or misrepresenting the material terms and conditions of their offers.

4. The Wireless Companies deny they have engaged in any unlawful or otherwise inappropriate business practices. The Wireless Companies contend that their advertisements have always been truthful, accurate and non-misleading and provided clear and conspicuous disclosures regarding offers related to free or discounted products and services, offers to pay costs and fees to switch services, leasing wireless devices and unlimited data claims. However, the Wireless Companies have agreed to this Assurance with the Participating States so that this matter may be resolved amicably.

A. APPLICATION

5. The provisions of this Assurance shall apply to each of the AT&T Mobility Companies and their merged or acquired entities, with respect to the Covered Activities.

B. DEFINITIONS

For purposes of this Assurance, the following definitions shall apply:

6. **"Clearly and Conspicuously"** means that a disclosure is made in such size, color, contrast, location, duration, and/or audibility that it is readily noticeable, readable, understandable, and capable of being heard. A disclosure may not contradict or be inconsistent with any other information with which it is presented. If a disclosure modifies, explains or clarifies other information with which it is presented, then the disclosure must be presented in proximity to the information it modifies, explains, or clarifies, in a manner that is readily noticeable, readable, and understandable, and not obscured in any manner. In addition:

a. An audio disclosure must be delivered in a volume and cadence sufficient for a consumer to hear and comprehend it.

b. A text message, television, or internet disclosure must be of a type size, location, and shade and remain on the screen for a duration sufficient for a consumer to read and comprehend it based on the medium being used; and

c. Disclosures in a print advertisement or promotional material, including, but without limitation, a point of sale display or brochure materials directed to consumers, must appear in a type-size, contrast, and location sufficient for a consumer to read and comprehend them.

7. **“Effective Date”** means May 9, 2024, the date which this Assurance shall be effective, but only so long as it has been signed by an authorized representative of the AT&T Mobility Companies and by authorized representatives of the Connecticut Attorney General, unless such condition expressly has been waived in whole or in part by the AT&T Mobility Companies.

8. **“Lease”** means a consumer lease as defined in the Consumer Leasing Act.

9. **“Space Constrained Advertising”** means any communication (including, but not limited to, Internet search results and banner ads) that has space, format, size, duration, or technological restrictions (“Space Constraint”) that the AT&T Mobility Companies cannot modify, that limit the AT&T Mobility Companies from being able to make the disclosures required by this Assurance.

10. **“Material Restriction”** means a reduction on the quantity or speed of data that is likely to affect a consumer’s purchase or use of the advertised product or service.

11. **“Mobile Data Plan”** means a plan with a Wireless Carrier for the provision of internet access service to mobile devices such as smartphones.

12. **“Unlimited Mobile Data Plan”** means a Mobile Data Plan that does not set forth a numerical limit on the quantity of data allowed in a billing cycle when the customer subscribed to or renewed the plan.

13. **“Capped Mobile Data Plan”** means a Mobile Data Plan that sets forth a numerical limit on the quantity of data allowed in a billing cycle when the customer subscribed to or renewed the plan.

C. ADVERTISING DISCLOSURES

14. The AT&T Mobility Companies shall make all advertisements or representations to consumers truthful, accurate and non-misleading. In this regard, the AT&T Mobility Companies:

a. Shall not use any statements or illustrations in any advertisements or representations to consumers related to Covered Activities that misrepresent or create a false impression of any material facts regarding the nature, quality, and/or characteristics of their own or any competitor’s wireless devices or services; and

b. Shall Clearly and Conspicuously disclose and in a manner that is appropriate to the nature of the advertising content and type, all material terms and conditions of an offer to sell or lease any wireless devices or services in connection with Covered Activities. In Space Constrained Advertising, the AT&T Mobility Companies may abbreviate such disclosures within the Space Constrained Advertisement and include a Clear and Conspicuous, easily accessible, and meaningfully labeled way to access full

disclosure of the material terms of the offer, such as a phone number, website, click-through link for Internet advertising, or other method consistent with the relevant medium. For purposes of this subparagraph, “meaningfully labeled” means labeled to convey the importance, nature, and relevance of the information to which it leads as consistent with the relevant medium.

D. USE OF THE TERM UNLIMITED

15. The AT&T Mobility Companies shall not expressly or by implication make any representation about the speed of the mobile data offered in an Unlimited Mobile Data Plan, without disclosing, Clearly and Conspicuously, and in close proximity to the representation, all Material Restrictions imposed by the AT&T Mobility Companies. For purposes of this paragraph and its subsections, “close proximity” means on the same print page, webpage, online service page, or other electronic page, and proximate to the triggering representation, and not accessed or displayed through hyperlinks, pop-ups, interstitials, or other means that can be avoided by consumers.

A. For purposes of this paragraph, and with respect to representations regarding Unlimited Mobile Data Plans:

- i. For a general representation that mobile data is unlimited without advertising a specific data plan, the AT&T Mobility Companies must disclose Clearly and Conspicuously and in close proximity to the triggering representation that restrictions on the speed of mobile data, to the extent applicable, may apply.
- ii. For a representation that a specific mobile data plan is unlimited the AT&T Mobility Companies must disclose Clearly and Conspicuously and in close proximity to the triggering representation the specific type of restriction and the amount of data usage, if any, triggering the restriction.

The requirements of Paragraph 15(a) shall not apply to the use of the term “unlimited” in a generic manner that is not related to the amount or speed of data in an Unlimited Mobile Data Plan.

b. A Space-Constrained Advertisement may comply with this paragraph by disclosing, Clearly and Conspicuously and in close proximity to at least one prominent representation of the triggering term in the advertisement, the type of restriction and the amount of data usage or other factor, if any, triggering the restriction. The AT&T Mobility Companies bear the burden of showing that there is a Space Constraint to making a required disclosure that is Clear and Conspicuous and in Close Proximity to the triggering term.

c. For purposes of this Assurance, practices that are necessary to manage the network or to prevent degradation of the network for other users are not considered a Material Restriction, provided that such practices are Clearly and Conspicuously disclosed before the consumer purchases services. Further, if the AT&T Mobility Companies make changes to such practices that will result in Material Restrictions for existing “unlimited”

customers, notice of such changes must be Clearly and Conspicuously provided to such existing customers.

16. The AT&T Mobility Companies shall not represent, expressly or by implication, that the mobile data in a Capped Mobile Data Plan is unlimited.

E. NETWORK MANAGEMENT PRACTICES

17. In addition to complying with the terms of this Assurance, the AT&T Mobility Companies shall also comply with the Federal Communication Commission's Transparency Rule 8.1, as such rule may be amended from time to time.

F. SWITCHER OFFERS

18. Advertisements containing offers by the AT&T Mobility Companies to "pay" for costs incurred by a consumer to switch carriers, such as early termination fees and/or other associated costs, shall Clearly and Conspicuously disclose the material terms of the offer, including:

a. The nature or types of fees and/or other amounts that the AT&T Mobility Companies will pay, credit or reimburse the consumer, and whether the AT&T Mobility Companies will pay the amounts directly to the consumer or to a third party.

b. The form that such payment, credit or reimbursement will take if cash or check is not provided.

c. All material requirements that the consumer must satisfy in order to qualify for the offer and receive the payments, credits or reimbursements.

d. The approximate schedule or time frame in which the consumer will be paid after switching to the carrier, if in excess of 30 days from the date the customer has met all requirements necessary to qualify for payment, credit or reimbursement.

The AT&T Mobility Companies shall, in connection with any offer described in paragraph 18 above, use reasonable efforts to ensure that consumers receive payment, credit or reimbursement of any costs that the AT&T Mobility Companies have offered to pay no later than sixty (60) days after the consumer has met all requirements to receive the payment, credit or reimbursement.

G. FREE AND SIMILAR OFFERS

19. In any advertisements that offer wireless devices or services for "free," or that use similar terms that reasonably can be construed as offering devices or services for "free," the AT&T Mobility Companies shall Clearly and Conspicuously disclose all material terms and conditions that the consumer must meet in order to receive the "free" devices or services offered.

20. Where receipt of the devices or services advertised as "free" requires that the consumer purchase or lease another device or service, or pay other fees, such as activation or shipping and processing, in order to receive the "free" devices or services, the AT&T Mobility Companies shall

Clearly and Conspicuously disclose these requirements in the advertisement. Further, where receipt of a “free” device or service is contingent on the purchase or lease of another device or service, the AT&T Mobility Companies shall not increase the cost to purchase or lease the other device or service for the purpose of recouping all or part of the cost of the “free” device or service.

H. PHONE LEASES

21. Advertisements containing offers for a lease of a wireless device shall make clear that the consumer will be entering into a lease agreement and shall not represent that the consumer is purchasing a device.

22. The AT&T Mobility Companies shall comply with Regulation M, 12 CFR Part 213, as such rule may be amended from time to time.

I. PRICE AND SAVINGS CLAIMS

23. Any savings claims made by the AT&T Mobility Companies in its advertising, whether the savings are based on a comparison to such AT&T Mobility Companies’ own goods or services or those involving third parties, shall be truthful, accurate, and non-misleading.

24. The AT&T Mobility Companies shall have a reasonable basis for all savings claims made in their advertising, whether the savings are based on a comparison to the AT&T Mobility Companies’ own goods or services or those involving third parties.

25. If the AT&T Mobility Companies make a comparative pricing or savings claim, the claim shall either be based on a comparison of comparable goods or services, or any material differences between the goods or services being compared shall be Clearly and Conspicuously disclosed.

26. Advertisements containing representations of a specific price, discount or savings that will not be provided to the consumer at the time of purchase or that require the consumer to take additional action beyond completing the purchase of the goods or services shall Clearly and Conspicuously disclose the material conditions or requirements that the consumer must satisfy in order to receive the advertised price, discount or savings, including but not limited to:

a. If the price, discount or savings is based on a rebate that will be received after the purchase has been completed, the advertisement shall disclose the rebate requirement in close proximity to the advertised price, discount or savings claim.

b. If the price, discount or savings is based on credits that will be issued after the purchase has been completed, the advertisement shall Clearly and Conspicuously disclose the approximate timetable for the issuance of those credits.

c. Whether the consumer must take other material action, such as trading in a device, sign a contract and/or commitment or enrolling in an automatic payment plan, in order to receive the advertised price, discount or savings.

J. AT&T MOBILITY COMPANIES' APPOINTED COMPLAINT REPRESENTATIVE

27. In order to facilitate the efficient resolution of ordinary customer complaints received by an Attorney General the AT&T Mobility Companies will designate a representative to work directly with any of the Participating States to address such complaints related to the Covered Activities of this Assurance and provide that representative's contact information to all Participating States. In the event that there is a change to the designated representative for the AT&T Mobility Companies, such AT&T Mobility Companies shall use their best efforts to provide the new representative's contact information to the Participating States within 20 business days of such change. The AT&T Mobility Companies shall respond, within a reasonable time, to all customer complaints received by the AT&T Mobility Companies directly from the Connecticut Attorney General, with respect to the matters set forth in this Assurance.

K. TRAINING

28. The AT&T Mobility Companies shall train their customer service representatives who speak with consumers about promotions, offers, or advertisements regarding the Covered Activities to comply with the provisions herein and must implement and enforce a program designed to ensure compliance.

29. Each of the AT&T Mobility Companies will be responsible for training their staff who are responsible for the creation of advertising related to the subject matter covered by the terms of this Assurance.

L. PAYMENT TO THE PARTICIPATING STATES

30. The AT&T Mobility Companies shall pay TWENTY-SEVEN THOUSAND, FOUR HUNDRED DOLLARS AND ZERO CENTS (\$27,400.00) to Connecticut Attorney General. Said payment shall be used by the Attorney General for such lawful purposes that may include attorneys' fees and other costs of investigation and litigation, or may be placed in, or applied to, consumer protection law enforcement funds, including future consumer protection enforcement, consumer education, litigation or local consumer aid fund or revolving fund, may be used to defray the costs of the inquiry leading hereto, the monitoring and potential enforcement of this Assurance, or consumer restitution, at the sole discretion of the Attorney General. Within thirty (30) days of the Effective Date, the Attorney General shall provide the AT&T Mobility Companies with written payment instructions identifying for the official payee, the particular payment amount and any other information necessary to effectuate payment of the amounts due and owing under this Section. Within sixty (60) days of receiving the Attorney General's written payment instructions, the AT&T Mobility Companies shall tender payment of the amounts due and owing under this paragraph and in accordance with the written payment instructions provided by the Attorney General. In no event shall any portion of this payment be characterized as a fine, civil penalty or forfeiture.

M. RELEASE

31. The Attorney General acknowledges that upon receipt of full payment under Paragraph 30, this Assurance constitutes a complete settlement and release by the State of all civil claims, civil causes of action, damages, fines, costs, and penalties that were asserted or could have been asserted by the State, on or prior to the Effective Date of this Assurance against the AT&T Mobility Companies based on the Covered Activities, pursuant to CUTPA and the regulations promulgated pursuant to CUTPA.

32. Notwithstanding any term of this Assurance, specifically reserved and excluded from the release in Paragraph 31 as to any entity or person, including the AT&T Mobility Companies, are any and all of the following:

- a. Any criminal liability that any person or entity, including the AT&T Mobility Companies have or may have to the State of Connecticut;
- b. State or federal antitrust violations;
- c. State or federal securities violations;
- d. State or federal tax claims; and
- e. Any civil or administrative liability that any person and/or entity, including the AT&T Mobility Companies, have or may have to the State of Connecticut not covered by the release in Paragraph 31.

N. GENERAL PROVISIONS

33. The AT&T Mobility Companies shall not individually or collectively participate, directly or indirectly, in any activity or form a separate entity or corporation for the purpose of engaging in acts or practices in whole or in part in the State that are prohibited by this Assurance or for any other purpose that would otherwise circumvent any term of this Assurance. The AT&T Mobility Companies shall not cause, knowingly permit, or encourage any other person or entity acting on its behalf to engage in practices from which it is prohibited by this Assurance.

34. The parties understand and agree that this is a compromise settlement of disputed issues and that the consideration for this Assurance shall not be deemed or construed as: (a) an admission of the truth or falsity of any claims or allegations heretofore made or any potential claims; (b) an admission by the AT&T Mobility Companies that they have violated or breached any law, statute, regulation, term, provision, covenant or obligation of any agreement; or (c) an acknowledgement or admission by any of the parties of any duty, obligation, fault or liability whatsoever to any other party or to any third party. This Assurance does not constitute a finding of law or fact, or any evidence supporting any such finding, by any court or agency that the AT&T Mobility Companies have engaged in any act or practice declared unlawful by any laws, rules, or regulations of the State. The AT&T Mobility Companies deny any liability or violation of law and enters into this Assurance without any admission of liability. It is the intent of the parties that this Assurance shall

not be used as evidence or precedent in any action or proceeding, except an action to enforce this Assurance.

35. All terms and conditions of this Assurance shall continue in full force and effect on any successor, assignee or transferee of the AT&T Mobility Companies. No party may assign, delegate or otherwise transfer any of its rights or obligations under this Assurance without prior written consent of the Connecticut Attorney General.

36. If the Connecticut Attorney General determines that the AT&T Mobility Companies made any material misrepresentation or omission relevant to the resolution of this investigation, the Connecticut Attorney General retains the right to seek modification of this Assurance with respect to the AT&T Mobility Companies.

37. This Assurance is made without trial or adjudication of any issue of fact or law or finding of liability of any kind. Nothing in this Assurance, including this Paragraph, shall be construed to limit or to restrict the AT&T Mobility Companies right to use this Assurance to assert and maintain the defenses of res judicata, collateral estoppel, payment, compromise and settlement, accord and satisfaction, or any other legal or equitable defense in any pending or future legal or administrative action or proceeding.

38. It is the intent of the parties that to the extent that any changes in the AT&T Mobility Companies' business, advertising materials, and/or advertising practices are made to achieve or facilitate conformance to the terms of this Assurance, such changes shall not constitute any form of evidence or an admission by the AT&T Mobility Companies, explicit or implicit, of wrongdoing or failure to comply with state, federal or local law, regulation or ordinance, or the common law.

39. Nothing in this Assurance shall be construed to create, waive, or limit any private right of action.

40. This Assurance shall be governed by the laws of the State of Connecticut. This Assurance does not constitute an admission by the AT&T Mobility Companies of any Participating State's jurisdiction over it other than with respect to this Assurance and does not alter the State of Connecticut's jurisdiction over it.

41. With respect to advertising or marketing which has been submitted for broadcast or publication or used prior to the Effective Date of this Assurance, the AT&T Mobility Companies shall not be liable under this Assurance for their non-compliance with the terms and conditions of this Assurance, to the extent that the AT&T Mobility Companies take reasonable steps to recall such advertising or marketing if possible. Notwithstanding this paragraph, AT&T Mobility Companies shall fully comply with the terms of this Assurance beginning 60 days following the Effective Date.

42. This Assurance contains the entire agreement between the AT&T Mobility Companies and the Connecticut Attorney General. Except as otherwise provided herein, this Assurance shall be modified only by a written instrument signed by or on behalf of the Connecticut Attorney General and signed by or on behalf of the AT&T Mobility Companies.

43. Neither the AT&T Mobility Companies nor anyone acting on their behalf shall state or imply or cause to be stated or implied that Connecticut, the Connecticut Attorney General, or any governmental unit of Connecticut has approved, sanctioned, or authorized any practice, act, advertising material, or conduct of the AT&T Mobility Companies.

44. Nothing in this Assurance shall relieve the AT&T Mobility Companies of other obligations imposed by any applicable state or federal law or regulation or other applicable law, nor shall any of the provisions of this Assurance be deemed to be permission to engage in any acts or practices prohibited by such laws, regulations, and rules.

45. Any failure by the Connecticut Attorney General to insist upon the strict performance by the AT&T Mobility Companies of any of the provisions of this Assurance shall not be deemed a waiver of any of the provisions hereof, and the Connecticut Attorney General, notwithstanding that failure, shall have the right thereafter to insist upon the strict performance of any and all of the provisions of this Assurance to be performed by the AT&T Mobility Companies.

46. Nothing in this Assurance shall be construed as a waiver of or limitation on the AT&T Mobility Companies' right to defend themselves from or to make agreements in any private individual or class action, state, or federal claim, suit or proceeding relating to the existence, subject matter or terms of this Assurance.

47. Neither this Assurance nor anything herein shall be construed or used as a waiver, limitation or bar on any defense otherwise available to the AT&T Mobility Companies, or on the AT&T Mobility Companies' right to defend themselves from or make arguments in any pending or future legal or administrative action, proceeding, local or federal claim or suit, including without limitation, private individual or class action claims or suits, relating to the AT&T Mobility Companies' conduct prior to the execution of this Assurance, or to the existence, subject matter, or terms of this Assurance.

48. The titles and headers to each section of this Assurance are for convenience purposes only and are not intended by the AT&T Mobility Companies or the Connecticut Attorney General to lend meaning to the actual terms of this Assurance.

49. This Assurance shall not be construed against the "drafter" because both the AT&T Mobility Companies and the Connecticut Attorney General participated in the drafting of this Assurance.

50. If any clause, provision or section of this Assurance shall, for any reason, be held illegal, invalid or unenforceable, such illegality, invalidity or unenforceability shall not affect any other clause, provision or section of this Assurance, and this Assurance shall be construed and enforced as if such illegal, invalid or unenforceable clause, section or provision had not been contained herein.

51. The Connecticut Attorney General represents that it will seek enforcement of the provisions of this Assurance with due regard for fairness.

52. If the Connecticut Attorney General determines that the AT&T Mobility Companies have failed to comply with any of the terms of this Assurance, and if in the Connecticut Attorney General's sole discretion the failure to comply does not threaten the health, safety, or welfare of the citizens of Connecticut, the Connecticut Attorney General will notify the AT&T Mobility Companies in writing of such failure to comply and the AT&T Mobility Companies shall then have fifteen (15) business days from receipt of such written notice to provide a good faith written response to the Connecticut Attorney General's determination. The response shall include an affidavit containing, at a minimum, either:

a. A statement explaining why the AT&T Mobility Companies believe they are in full compliance with the Assurance; or

b. A detailed explanation of how the alleged violation(s) occurred; and

(i) A statement that the alleged violation has been addressed and how; or

(ii) A statement that the alleged violation cannot be reasonably addressed within fifteen (15) business days from receipt of the notice, but (1) the AT&T Mobility Companies have begun to take corrective action to cure the alleged violation; (2) the AT&T Mobility Companies are pursuing such corrective action with reasonable due diligence; and (3) the AT&T Mobility Companies have provided the Connecticut Attorney General with a detailed and reasonable time table for curing the alleged violation.

c. Nothing herein shall prevent the Connecticut Attorney General from agreeing in writing to provide the AT&T Mobility Companies with additional time beyond the fifteen (15) business day period to respond to the notice.

Further, upon request, the Connecticut Attorney General shall agree to meet and confer, at a time and location, and manner (including teleconference) acceptable to the Connecticut Attorney General and the AT&T Mobility Companies regarding the nature of the alleged violation of this Assurance.

53. In the event that any statute or regulation pertaining to the subject matter of this Assurance is modified, enacted, promulgated or interpreted by the Federal government or any Federal agency, such as the FCC, and a court of competent jurisdiction holds that such statute or regulation is in conflict with any provision of this Assurance, and such that the AT&T Mobility Companies cannot comply with both the statute or regulation and the provision of this Assurance, the AT&T Mobility Companies may comply with such statute or regulation, and such action shall constitute compliance with the counterpart provision of this Assurance. The AT&T Mobility Companies shall provide advance written notice to the Connecticut Attorney General of the statute or regulation with which the AT&T Mobility Companies intend to comply under this paragraph, and of the counterpart provision of this Assurance that is in conflict with the statute or regulation and shall include a copy of or citation to the court's holding. While the Connecticut Attorney General shall give such notice good faith consideration, in the event the Connecticut Attorney General

disagrees with the AT&T Mobility Companies' interpretation of the conflict, the Connecticut Attorney General reserves the right to pursue any remedy or sanction that may be available regarding compliance with this Assurance.

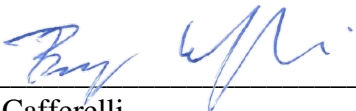
54. In the event that any statute or regulation pertaining to the subject matter of this Assurance is modified, enacted, promulgated or interpreted by Connecticut such that the statute or regulation is in conflict with any provision of this Assurance and such that the AT&T Mobility Companies cannot comply with both the statute or regulation and the provision of this Assurance, the AT&T Mobility Companies may comply with such statute or regulation in Connecticut, and such action shall constitute compliance with the counterpart provision of this Assurance. The AT&T Mobility Companies shall provide advance written notice to the Connecticut Attorney General of the statute or regulation with which the AT&T Mobility Companies intend to comply under this paragraph, and of the counterpart provision of this Assurance that is in conflict with the statute or regulation. While the Connecticut Attorney General shall give such notice good faith consideration, in the event the Connecticut Attorney General disagrees with the AT&T Mobility Companies' interpretation of the conflict, the Connecticut Attorney General reserves the right to pursue any remedy or sanction that may be available regarding compliance with this Assurance.

55. To seek a modification of this Assurance for any reason other than that provided for in paragraphs 53-54 of this Assurance which would make the Assurance difficult to comply with or obsolete, the AT&T Mobility Companies shall send a written request for modification to the Connecticut Attorney General. The Connecticut Attorney General shall give such petition good faith consideration.

56. Paragraphs 15-16 (use of the term unlimited), 18 (switcher offers), 27 (AT&T Mobility Companies' appointed complaint representative), and 28 and 29 (training) of this Assurance will expire on the 5th anniversary of the Effective Date.

57. This Assurance may be executed in counterparts, and a .pdf signature shall be deemed to be, and shall have the same force and effect, as an original signature.

APPROVED:

By: 
Bryan Cafferelli
Commissioner of Consumer Protection

COUNSEL FOR THE STATE OF CONNECTICUT

By: *Brendan T. Flynn*
Brendan T. Flynn
Assistant Attorney General

By: */s/ Michael A. Nunes*
Michael A. Nunes
Assistant Attorney General

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AT&T Mobility LLC
AT&T Mobility Corporation, its Manager
By: /s/ Jenifer L. Robertson
Jenifer L. Robertson
President and Chief Executive Officer

Cricket Wireless LLC
AT&T Mobility Corporation, its Manager
By: /s/ Jenifer L. Robertson
Jenifer L. Robertson
President and Chief Executive Officer

